

# Sergei Sarkissian

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## ACADEMIC APPOINTMENTS:

### **McGill University / Faculty of Management**

Associate Professor of Finance, 2006-present  
Assistant Professor of Finance, 2000-2006  
Visiting Assistant Professor of Finance, 1999-2000

## SHORT-TERM AFFILIATIONS:

### **University of Amsterdam / Business School**

Visiting Scholar, September 2005

### **Hong Kong University of Science and Technology / Business School**

Visiting Scholar, December 2004

## EDUCATION:

### **University of Washington / Business School, 1994-1999**

*Ph.D. in Finance*

Thesis: "Heterogeneous Consumption and Asset Pricing in Global Financial Markets"

Chair: Professor Wayne E. Ferson

### **University of California at Berkeley / Department of Computer Science, 1990-1992**

*M.S. in Computer Science*

Thesis: "Implementation of Error-Correcting Codes for Binary Channels with Noiseless Feedback"

Chair: Professor Eugene L. Lawler

### **Yerevan Polytechnic Institute / Department of Technical Cybernetics, Armenia, 1983-1988**

*Diploma with Honors in Systems Engineering*

*Certificate with Honors in Medical Cybernetics*

## HONORS & AWARDS:

Outstanding Paper Award, Swiss Finance Institute, 2007

Desmarais Faculty Scholar, 2007-2010

The Smith-Breeden Prize Nomination, *Journal of Finance*, 2004

Outstanding Referee Award, *Review of Financial Studies*, 2003

BSI Gamma Research Award (in the area of "Globalization and Financial Markets"), 2002, Switzerland

BSI Gamma Research Award (in the area of "Mutual Funds"), 2001, Switzerland

Second Prize in the National Competition in Political Economy, Armenia, 1987

Third Prize in the National Competition in Electrical Engineering, Armenia, 1985

Distinction Award in History and Sociology, Armenia, 1983

## RESEARCH:

General: International Finance, Investments

Specific: Asset Pricing, Behavioral Issues, Empirical Methods, Fund Performance, Market Anomalies

## PUBLICATIONS:

### **Journal Articles:**

"City Size and Fund Performance," (with Susan Christoffersen), *Journal of Financial Economics*, forthcoming. Received the SFI Outstanding Paper Award.

"Are There Permanent Valuation Gains to Overseas Listing?," (with Michael Schill), *Review of Financial Studies*, forthcoming.

“Asset Pricing Models with Conditional Betas and Alphas: The Effects of Data Mining and Spurious Regression,” (with Wayne Ferson and Timothy Simin), *Journal of Financial and Quantitative Analysis*, 2008, 43(2), 331-354.

“The Overseas Listing Decision: New Evidence of Proximity Preference,” (with Michael Schill), *Review of Financial Studies*, 2004, 17(3), 769-809.

“Industry Risk and Market Integration,” (with Francesca Carrieri and Vihang Errunza), *Management Science*, 2004, 50(2), 207-221.

“Is Stock Return Predictability Spurious?,” (with Wayne Ferson and Timothy Simin), *Journal of Investment Management*, 2003, 1(3), 1-10.

“Spurious Regressions in Financial Economics?,” (with Wayne Ferson and Timothy Simin), *Journal of Finance*, 2003, 58(4), 1393-1413. Nominated for the Smith-Breeden Prize.

“Incomplete Consumption Risk Sharing and Currency Risk Premiums,” *Review of Financial Studies*, 2003, 16(3), 983-1005.

“Cross-Sectional Variations in the Degree of Global Integration: The Case of Russian Equities,” (with Pavel Fedorov), *Journal of International Financial Markets, Institutions & Money*, 2000, 10(2), 131-150. Abstracted in *The CFA Digest* 30(4), Fall 2000.

“The Alpha Factor Asset Pricing Model: A Parable,” (with Wayne Ferson and Timothy Simin), *Journal of Financial Markets*, 1999, 2(1), 49-68. Abstracted in *The CFA Digest* 30(2), Spring 2000.

**Book Chapters:**

“Spurious Regression and Data Mining in Conditional Asset Pricing Models,” (with Wayne Ferson and Timothy Simin), Prepared for *The Handbook of Quantitative Finance*, C.F. Lee, Editor, Springer Publishing, 2008.

**Papers in Other Fields:**

“An Algorithm for ‘Ulam’s Game’ and its Application to Error-Correcting Codes,” (with Eugene Lawler), *Information Processing Letters*, 1995, 56(2), 89-93.

“Adaptive Error-Correcting Codes Based on Cooperative Play of the Game of ‘Twenty Questions with a Liar,’” (with Eugene Lawler), in *Proceedings of the IEEE Data Compression Conference*, Snowbird, Utah, 1995.

“Informational Transformations in Neural Networks with Dynamic Synaptic Elements,” *Biological Journal of Armenia*, (with Dmitri Melkonian), 1989, 42(4), 393-400.

**Patents:**

“Frequency-Voltage Converter” (converter of impulse frequency into voltage based on the principles of neural activity), (with Dmitri Melkonian and Hovhannes Mkrtychian), SU1647882A1, 1991, Russia.

“An Algorithm for Graphical Representation of a Function with Two Variables in a 3D Coordinate System” (3D plotting method enabling the removal of invisible surfaces), SU50900000462, 1990, Russia.

**CURRENT WORK:**

“Economic Integration, Industrial Structure and International Portfolio Diversification,” (with Francesca Carrieri and Vihang Errunza).

“The Cross-Country Consumption Dispersion and the World Business Cycle”.

“Cross Listing Waves,” (with Michael Schill).

“Flight-to-Liquidity and Global Equity Returns,” (with Ruslan Goyenko).

**PROFESSIONAL ACTIVITIES:****Editorial Boards:**

*Journal of Financial and Quantitative Analysis*, 2007-2011

**Conferences:**

The Darden School and State Street Conference on Investing in Emerging Markets, Boston, 2008

American Finance Association, Chicago, 2007  
International Finance Conference at Queens University, Kingston, 2007  
Conference in Memoriam of Jan Mossin on Asset Allocation, Bergen, Norway, 2006  
Western Finance Association (presentation and discussion), Portland, 2005  
Conference on Cross-Border Equity Issuance and Trading, the Wharton School, Philadelphia, 2005  
Assurant/Georgia Tech International Finance Conference, Atlanta, 2005  
American Finance Association, Philadelphia, 2005  
Inquire Europe Seminar on Empirical Behavioral Finance, Prague, 2004  
European Finance Association, Maastricht, the Netherlands, 2004  
Western Finance Association (discussion), Vancouver, 2004  
BSI Gamma Conference on Emerging Financial Markets and the Global Economy, Milan, 2003  
American Finance Association, Atlanta, 2002  
BSI Gamma Conference on Mutual Funds, Zurich, 2002  
RFS Conference on Experimental and Behavioral Finance (discussion), Mannheim, Germany, 2002  
Western Finance Association (discussion), Park City, Utah, 2002  
American Finance Association (presentation and discussion), New Orleans, 2001  
European Finance Association (presentation and discussion), Barcelona, 2001  
Northern Finance Association, Halifax, 2001  
Financial Management Association, Seattle, 2000  
NBER Summer Institute, Asset Pricing Program, Boston, 2000  
Western Finance Association (discussion), Sun Valley, Idaho, 2000  
European Finance Association (presentation and discussion), Helsinki, 1999  
Conference on Financial Economics and Accounting, Stern Business School, New York, 1998  
Financial Management Association (doctoral seminar), Chicago, 1998  
Northern Finance Association, Toronto, 1998  
Doctoral Consortium on International Finance, Anderson School at UCLA, 1995, 1998  
IEEE Data Compression Conference, Snowbird, Utah, 1994

**Seminars:**

Binghamton University, 2003; Concordia University, 1999; Copenhagen Business School, 2005; Cornell University, 2005; Durham University, 2008; HEC - Montreal, 2005; Hong Kong University of Science and Technology, 2004; ISCTE - Lisbon, 2008; Laval University, 2002; McGill University, 1999-2001, 2003; Norwegian School of Management, 1999, 2005; Ohio State University, 2004; Penn State University, 1999; Purdue University, 2004; Queen's University, 2006; University of Alberta, 1999; University of Amsterdam, 2005; University of British Columbia, 1999; University of California at Berkeley (Computer Science), 1993; University of California in Irvine, 1999; University of Michigan, 2005; University of Minnesota, 1999; University of New Hampshire, 1999; University of Toronto, 1999, 2006; University of Virginia (Darden School), 2004; University of Washington, 1998, 2001; Wilfrid Laurier University, 2004

**Referee:**

*Journal of Banking and Finance*  
*Journal of Business*  
*Journal of Corporate Finance*  
*Journal of Empirical Finance*  
*Journal of the European Economic Association*  
*Journal of Finance*  
*Journal of Financial and Quantitative Analysis*  
*Journal of International Economics*  
*Journal of International Money and Finance*  
*Review of Economic Studies*  
*Review of Finance*  
*Review of Financial Studies*

**Program Committee Member:**

European Finance Association Meeting, 2005  
Financial Management Association Meetings, 2002-2003, 2005-2007  
McGill Conference on Global Asset Management, 2003, 2005, 2007

**Grant Reviewer:**

*Economic and Social Research Council (ESRC), United Kingdom*  
*Research Grants Council (RGC), Hong Kong*  
*Social Sciences and Humanities Research Council (SSHRC), Canada*

**Affiliation:**

Western Finance Association

**GRANTS:**

IFM2: 2001-2008; FCAR: 2002-2006; SSHRC: 2003-2010; McGill Fund: 2001-2002; 2005-2006

**TEACHING:****Courses:**

International Finance, Global Investment Management, and Investment Strategies & Behavioral Finance at the undergraduate and MBA levels

**Doctoral Committees:**

Réjean Légaré (external, Laval University, 2003), Marcello Dos Santos (2004), Oumar Sy (2005), Anis Samet (external, HEC-Montreal, in process), Yong Lee (in process)

**Executive Workshops:**

“Location Choice and Fund Performance,” Geneva, 2007  
“Global Asset Allocation,” Montreal, 2006

**MEDIA CITATIONS & INTERVIEWS:**

*Le Temps*, Geneva (Finance section report: “Les Gérants de Fonds au Crible de la Science”), January 2008  
*La Press* (Interviewed about currency-neutral funds), November 2007  
*The Canadian Press* (Interviewed about the US/Canada exchange rate), June 2007  
*Les Affaires* (Interviewed about the importance of financial and economic indicators), March 2007  
*Le Devoir* (Interviewed about the merger of international stock exchanges), March 2006  
*The New York Times* (Mutual funds section report: “Shopping by Sector, Then by Country”), October 2005  
*SmartEconomist.Com* (Report: “Portfolio Management in an Integrated World Economy”), January 2005

**OTHER EXPERIENCE:**

University of Washington / Business School, 1994-1998  
*Predoctoral Research and Teaching Associate*

GCL Financial Network, Burlingame, California, 1993-1994  
*Consultant*

University of California at Berkeley / Theoretical Computer Science Group, 1992-1993  
*Researcher*

Academy of Sciences / Laboratory of Neural Systems Modeling, Yerevan, Armenia, 1988-1990  
*Junior Research Associate*